

The Wiki: Sharing and developing Know-how



Your business capitals are the professionals in your enterprise, who deploy their specific, specialist knowledge to add value to your company and improve the company's market position. In a knowledge based organization, efficient use of available know-how is important for the majority of the business activities. Whether it is about technology, research, projects or international cooperation, mobilizing know-how is the key to success.

What do we do?

In everyday business practice a growing need for a more flexible access of knowhow and expertise has been found.

Brightwork developed a process to successfully secure the knowledge of people within an organization or in between organizations. Employees are then capable of mobilizing the knowledge of others in a quick and easy manner, and supply knowledge of their own. The knowledge will literally be taken off the shelf and put on display. People will be invited to use, supplement and adapt the company's collective know-how

Brightwork has built up the required experience in all aspects of this process. Social drivers appear to be important for successful access to knowledge.

Our customers are drinking water companies, water boards and (technology) businesses.

Some advantages:

- Active securing of knowledge.
- Powerful stimulus for a learning organization.
- Improvement of company achievements.
- Contributing to efficient knowledge development.
- Secured access for users.

Brightwork's contribution:

- Assessment of the necessities.
- Implementation plan.
- Coaching, business introduction and workshops.
- Technical support.



Company profile

Brightwork BV develops a series of activities in the field of municipal and industrial (waste) water treatment and/or sludge handling, based upon our long-term (inter)national technical and commercial experience:

- Consultancy (ranging from master planning, strategy, process and conceptual design, feasibility up to research and project execution
- Participation, project development and project management
- Product development and innovation

Analysing complex issues in order to find bright, cost effective and structural solutions forms the basis of our activities.

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